

BROASTER

FOODS®



CONDIMENTS GUIDE



Broaster Foods® Condiments

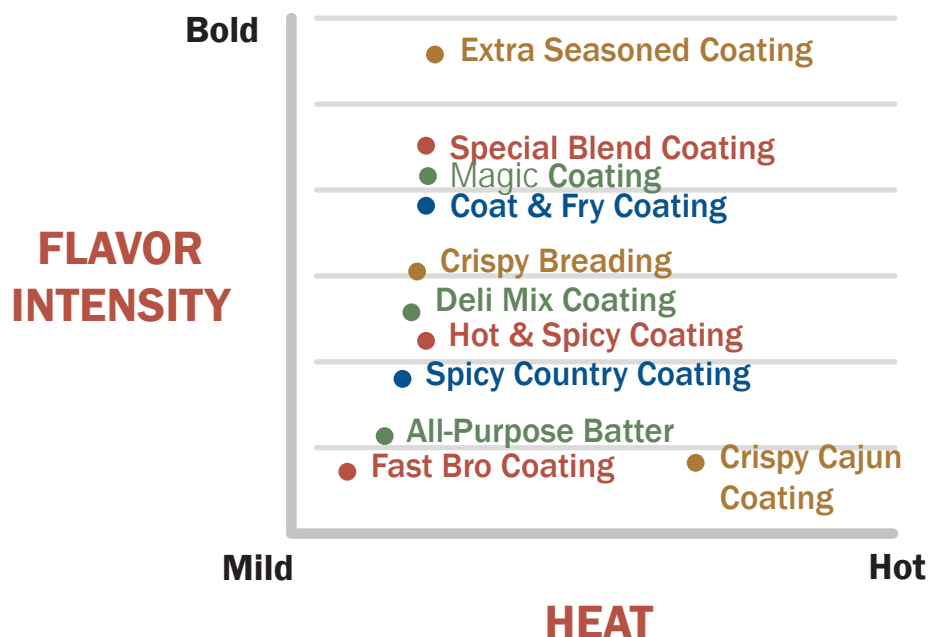
Create New Favorites. Entice More Customers!

Broaster Foods has a complete line of proprietary marinades and coatings that food service operators are using around the world to create their own custom flavor profiles which keep their customers coming back again and again.

This guide will walk you through the full offering and go into detail on the unique differences between marinades and coatings and describe the flavor notes in each.

Broaster Foods Coatings

FLAVOR COMPARISON CHART



Broaster Foods Coatings

MAGIC COATING

Broaster's Magic Coating is a medium seasoned coating with hints of garlic and onion. An excellent choice for chicken, pork, potatoes, or other vegetables to elevate the flavor. It produces a soft texture with a perfect blend of flavors.



PN 96578

1-40 lb. Bag in Box

COAT & FRY

Broaster's Coat & Fry is a versatile coating that can be used in any drop and fry application and is well suited for non-marinated products. The flour-based coating can be soft or crunchy depending on the application. It combines pepper, salt, poultry seasoning, and other spices in a blend of flavors that will harmonize with chicken, potatoes and more.



PN 96543

1-40 lb. Bag in Box

CREOLE COATING

Broaster's Creole Coating delivers a flavorful coating that can be used on catfish, perch, white fish or other seafood products. A careful combination of garlic, salt, chili peppers, and other spices in a cornmeal base, Creole Coating is a great choice for those who want to up the flavor ante of their seafood products.



PN 96587

1-20 lb. Bag in Box

CRISPY CAJUN COATING

Broaster's Crispy Cajun Coating is a bold and bright coating that adds interesting texture and big flavors to fried foods. The double dipping process not only adds great crunch but also brings out a spicy, peppery kick as well. Black pepper, red pepper, salt and other spices will elevate chicken, potatoes, or any other products needing a Cajun flare.



PN 95013

1-35 lb. Bag in Box

CRISPY BREADING

Broaster's Crispy Breading is a medium intensity coating that will add a crispy crunch to your bone-in chicken, tenders, potatoes or more. A double-dip breading process adds the delightful crunchy texture while black pepper, poultry seasoning, salt, and other ingredients will spice up your products without adding heat.



PN 95012

1-40 lb. Bag in Box

DELI MIX COATING

Broaster's Deli Mix Coating combines paprika and other ingredients in a mild, colorful coating that can be used in a variety of applications. From chicken, potatoes, and pork to even unmarinated meats, Deli Mix Coating adds a soft, red-colored coating that takes your product to the next level.



PN 96516

1-40 lb. Bag in Box



POULTRY



VEGETABLES



POTATOES



PORK



FISH



DOUBLE DIP PROCESS

EXTRA SEASONED COATING

Broaster's Extra Seasoned Coating boasts a powerful flavor that is perfect for potatoes. Onion, garlic, poultry seasoning, salt and other spices combine in a symphony of flavors that your customers will love. Broaster's most full-flavored coating, Extra Seasoned Coating creates a soft coating on your product but packs a significant punch.



PN 96507

1-20 lb. Bag in Box

FAST BRO COATING

Broaster's Fast Bro Coating is a soft textured coating whose defining feature is quick browning, making it a perfect choice to add color to foods cooked in 5 minutes or less. Notes of pepper, salt, onion and other flavors in a cornflour base will complement any application needing a quick tan.



PN 96506

1-20 lb. Bag in Box

ALL-PURPOSE BATTER (PREVIOUSLY CALLED FISH AND CHIPS BATTER)

Broaster's All Purpose Batter blends a delightful combination of lemon, white pepper, and other spices in a flour base that is a perfect accompaniment to fish, chips, seafood or other tempura-type products. Thanks to leavening agents, the batter will puff up during the cooking process giving your products an appealing taste and texture.



PN 96501

1-40 lb. Bag in Box

Broaster Foods Coatings

TEXTURES COMPARISON CHART

SOFT

Magic Coating
Creole
Extra Seasoned
Fast-Bro
All-Purpose
Hot & Spicy

CRUNCHY

Special Blend
Spicy Country
Deli Mix
Crispy Cajun
Crispy Breeding
Coat & Fry

HOT & SPICY COATING

Broaster's Hot & Spicy Coating combines white and black pepper flavors to create an impactful punch of flavor on chicken or other products needing a kick of spice while still allowing natural flavors to shine. Soft in texture, Hot & Spicy Coating can be used on a variety of products.



PN 96540

1-40 lb. Bag in Box

SPECIAL BLEND COATING

Broaster's Special Blend Coating is a versatile, moderately seasoned coating perfect for marinated or unmarinated products. Pepper, onion, garlic, poultry seasoning and other spices meld together to give your product a desirable flavor, while the soft coating adds an intriguing texture.



PN 96568

1-40 lb. Bag in Box

SPICY COUNTRY COATING

Broaster's Spicy Country Coating fuses white pepper, black pepper, salt and other spices together in a harmony of flavors perfect for chicken (marinated or unmarinated) and other products.



PN 96579

1-40 lb. Bag in Box

Cornmeal based Fish/Seafood Coating

FLAVOR COMPARISON CHART

MILD

Creole

BOLD

Broaster Foods Seasonings

PREP SEASONING

Broaster's Prep Seasoning is a medley of spices that complement any product. Prep Seasoning can be added to steaks, pork chops, potatoes, or even to rim Bloody Mary glasses. Onion, salt, celery powder, and other flavor enhancing spices are the perfect flavor boost without being overpowering.

PN 95232

1-20 lb. Bag in Box

NASHVILLE HOT DUST

Designed to be shaken on post-cook, this fiery seasoning brings the signature kick of Nashville hot right to your menu. Perfectly balanced with smoky spice, cayenne heat, and a hint of savory sweetness, it delivers that craveable flavor customers can't resist.

PN 95239

1-10 lb. Bag in Box



POULTRY



VEGETABLES



POTATOES



PORK



FISH



DOUBLE DIP PROCESS

Broaster Foods Marinades

HOT MARINADE

Broaster's Hot Marinade combines onion, garlic, salt, and spices with a heavy dose of jalapeno to make our hottest marinade. Perfect for chicken, meat, vegetables, and other products, Hot Marinaded products can be coated with Crispy Cajun Coating (PN 95013) to turn up the heat.



PN 95041

1-30 lb. Bag in Box

RIBITE MARINADE

Broaster's Ribite Marinade is our mellowest marinade, combining meat tenderizer with salt and other spices. Ever found yourself with some pork chops, ribs or woody poultry that was just a bit too tough? Ribite can help alleviate the toughness and add some flavor.



PN 96505

1-30 lb. Bag in Box

ZESTY MARINADE

Broaster's Zesty Marinade combines salt and spices with a tickle of jalapeno, making it a spicy-but-not-too-hot marinade perfect for chicken, pork, or other products that could use a smidge of flavor.

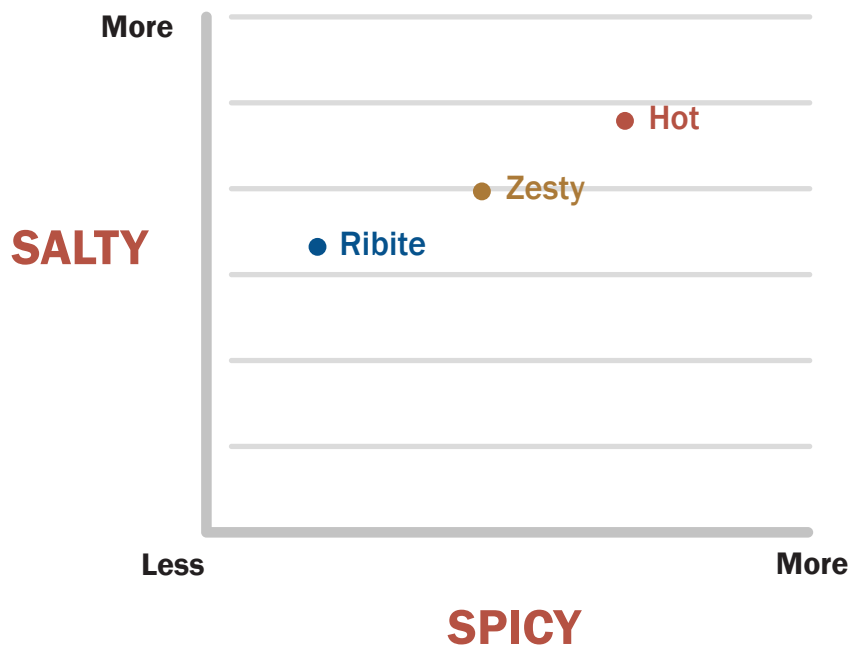


PN 96658

1-30 lb. Bag in Box

Broaster Foods Marinades

FLAVOR COMPARISON CHART



POULTRY



VEGETABLES



POTATOES



PORK



FISH



DOUBLE DIP PROCESS



Quick Reference Guide

Item	Product Number	Poultry	Potatoes	Pork	Fish	Vegetables	Double Dip Process
Marinades							
Zesty Marinade	96658	•		•			
Ribite Marinade	96505	•	•	•			
Hot Marinade	95041	•	•	•		•	
Coatings							
Crispy Breading	95012	•	•	•		•	•
Crispy Cajun Coating	95013	•	•			•	•
Hot & Spicy Coating	96541	•				•	
Deli Mix Coating	96516	•	•	•			•
Extra Seasoned Coating	96507	•	•			•	
Coat & Fry Coating	96543	•	•	•		•	•
Creole Coating	96587				•		
Spicy Country Coating	96579	•					•
Magic Coating	96578	•	•	•		•	
Special Blend Coating	96568	•	•			•	•
Fast Bro Coating	96506	•		•	•	•	
All Purpose Batter <small>(previously Fish 'n Chips)</small>	96501	•	•		•	•	
Seasonings							
Prep Seasoning	95232	•	•	•	•	•	
Nashville Hot Dust	95239	•	•	•	•	•	



Caution: These are recommendations, not limitations. Get creative in your kitchen!

Product Number	Description	Allergens	UPC Code	Case Net	Case Gross	Cs/ Tier	Cs/ HI	Cs / Pallet	Cs Cube	Cs Dimensions (inch)
Marinades										
96658	Zesty Marinade	None	OO692595966580	30	32	12	5	60	0.63	10.375 x 10.375 x 10.125
96505	Ribite Marinade	Wheat	OO692595965057	30	32	12	5	60	0.63	10.375 x 10.375 x 10.125
95041	Hot Marinade	None	OO692595950411	30	32	12	5	60	0.63	10.375 x 10.375 x 10.125
Coatings										
95012	Crispy Breeding	Wheat	OO692595950121	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
95013	Crispy Cajun Coating	Wheat	OO692595950138	35	37	12	4	48	1.12	12.375 x 11.875 x 13.25
96541	Hot & Spicy Coating	Wheat	OO692595965415	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
96516	Deli Mix Coating	Wheat	OO692595961563	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
96507	Extra Seasoned Coating	Wheat	OO692595965071	20	22	12	5	60	0.63	10.375 x 10.375 x 10.125
96543	Coat & Fry Coating	Wheat	OO692595965439	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
96587	Creole Coating	Wheat	OO692595965873	20	22	12	5	60	0.63	10.375 x 10.375 x 10.125
96579	Spicy Country Coating	Wheat	OO692595965798	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
96578	Magic Coating	Wheat	OO692595965781	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
96568	Special Blend Coating	Wheat	OO692595965682	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
96506	Fast Bro Coating	None	OO692595965064	20	22	12	5	60	0.63	10.375 x 10.375 x 10.125
96501	All-Purpose Batter (previously Fish 'n Chips)	Wheat	OO692595965019	40	42	12	4	48	1.12	12.375 x 11.875 x 13.25
Seasonings										
95232	Prep Seasoning	Soy	OO692595952323	20	22	8	5	40	0.409	10.5 x 7 x 9.75
95239	Nashville Hot Dust	None	OO692595952392	10	11	18	5		0.405	10 x 7 x 10

Twelve Amazing Coatings to Choose From - We Have Everything Covered!

Magic Coating, Coat & Fry Coating, Creole Coating, Crispy Cajun Coating, Crispy Coating, Deli Mix Coating, Extra Seasoned Coating, Fast-Bro Coating, All-Purpose Batter, Hot & Spicy Coating, Special Blend Coating, Spicy Country Coating

Three Delicious Marinades That Will Make Your Fresh Foods Divine!

Hot Marinade, Ribite Marinade, Zesty Marinade

Amazing Custom Blended Seasonings!

Prep Seasoning

Contact your authorized Broaster Distributor to order today!

Broaster Company | 2855 Cranston Road, Beloit, WI 53511-3991 USA | 1.800.365.8278 | 1.608.365.0193 | broaster.com

Broaster®, Broasted®, Broaster Chicken®, Broaster Foods® and Broasterie® are registered trademarks of Broaster Company. Genuine Broaster Chicken® and Broaster Express® are also trademarks of Broaster Company. Use of Broaster Company trademarks is permitted ONLY by licensed trademark operators.